

## Global Retailer Streamlines Business, Handles Exponential Growth with Single Solution

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### About the Company

The organization is a leading global manufacturer of home massage, relaxation, and wellness products. Their products are distributed to retailers and are available to consumers via an extensive online marketplace.

### The Challenge

As the company grew, they needed to track multiple physical shipping and warehousing locations. The challenge was to track in real time, contents of each location, since each physical location contains a unique cost basis for the items. The goal was to maintain individual product data in a consolidated manner giving management important physical site inventory value comparisons.

### The Solution

ConveyorWare's integrated features deliver financial tracking, inventory control and order processing for all divisions of the corporation. This gives the company real-time access to instantaneous, relevant information. Management sees product demand, sales performance and general business condition. With the software's inherent data validity, the company minimizes testing errors and maximizes productivity. As demand increased, the company implemented auxiliary components such as Manhattan Container, an advanced forecasting package.

### Key Advantages

- Using ConveyorWare Business Distribution Software, the company grew annual revenues in excess of a quarter of a billion dollars.
- The software allowed for exponential growth requiring minimal additional software purchases.
- ConveyorWare eliminates the tedious and repetitive tasks of operations and allows management to focus on the creative and customer needs of their business..

**on any continent—in any language—at any scale—with any fee structure**