

eRetailer Automates Tracking, Recordkeeping of Entire Sales and Distribution Process

About the Company

The eRetailer sells solar-powered chargers for a variety of electronic devices. The company recently expanded product offerings to include consumer items such as toys and electronics.

The Challenge

The company looked to avoid installing and maintaining separate software solutions to manage inventory, customers and orders, accounts receivable, accounts payable and other business areas. The company sells through a variety of sales channels and distribution points. With multiple channels comes various commission options, which are difficult to track with spreadsheets and manual methods. As with any manual process, errors are possible due to duplicate data entry and other inefficiencies.

The Solution

The company uses ConveyorWare Business Distribution Software to manage inventory, customers and orders, all the way through to filing a tax return using the robust financial reporting offered by ConveyorWare. The eRetailer's online store is mapped directly into ConveyorWare Business Distribution Software. Daily orders are automatically recorded, printed and prepared for shipments. Amazon.com and eBay orders are automatically added for daily processing. Management can access the order file directly to report sales from sellers such as QVC and HSN.

Key Advantages

- ConveyorWare's comprehensive inventory re-order point tracking streamlines the management of product stock levels.
- Automated tracking of commission options saves the staff hours of manual calculations.
- Implementation of ConveyorWare was easy. As the operation grows, ROI continues.

on any continent—in any language—at any scale—with any fee structure